

Internet Ordering

PBSMenu.com

A COST EFFECTIVE BUSINESS SOLUTION




“Click to Serve”
Online Ordering
for Small to Mid-Size
Food Establishments

Receive orders by fax or e-mail with
phone notification, or by phone.
No special equipment required

PBS Services, Inc.
30 Forest Place
Towaco NJ 07082
(973) 402-0842
www.PBSMenu.com


An online menu destined to illustrate the sumptuousness of your cooking in dramatic color and spectacular quality



Wraps for All

Brew Wrap	Virginia ham, swiss cheese, lettuce and tomato with honey mustard dressing	\$5.25	<input type="button" value="express"/>	<input type="button" value="Order"/>
Grilled chicken caesar	with crisp romaine lettuce and croutons	\$5.25	<input type="button" value="express"/>	<input type="button" value="Order"/>
Philly cheese steak	with grilled onions and cheese	\$5.25	<input type="button" value="express"/>	<input type="button" value="Order"/>
Buffalo chicken	with lettuce and bleu cheese	\$5.25	<input type="button" value="express"/>	<input type="button" value="Order"/>
Turkey club wrap	Turkey, bacon, lettuce, tomato and onion served in a warm flour tortilla	\$5.95	<input type="button" value="express"/>	<input type="button" value="Order"/>
Italian wrap	Salami, ham, mozzarella, lettuce, tomato and onion	\$4.95	<input type="button" value="express"/>	<input type="button" value="Order"/>

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Welcome to George's Lincoln Park Diner
Breakfast, Diner, Family and Lunch counter cuisine
Fast and fun, tasty and friendly. These are the keys to becoming Lincoln Park's best family restaurant. We use fresh ingredients, some Tender Loving Care and give great service. That's about as secretive as we get on being the best family restaurant. Located in the Costcutters shopping center.

Hours of operation:
Monday Thru Thursday 10:30 AM - 09:00 PM
Friday 10:30 AM - 09:00 PM



Please include
Add \$1.50 for each
 Starbucks frappacino
 Hot Gourmet Coffee
 Gourmet Tea

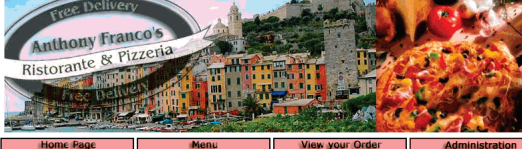


DELI-iscous Sandwiches

All Sandwiches include coleslaw and a pickle



From the carving block	Roast beef, turkey breast, fresh ham or virginia ham on your choice of bread	\$4.75	<input type="button" value="express"/>	<input type="button" value="Order"/>
Grilled american cheese	Grilled american cheese	\$2.75	<input type="button" value="express"/>	<input type="button" value="Order"/>
BLT	Bacon, lettuce and tomato	\$3.75	<input type="button" value="express"/>	<input type="button" value="Order"/>
Boiled ham	Boiled ham	\$4.50	<input type="button" value="express"/>	<input type="button" value="Order"/>
Lettuce and tomato	Lettuce and tomato	\$2.25	<input type="button" value="express"/>	<input type="button" value="Order"/>
Tuna salad	Tuna salad	\$4.75	<input type="button" value="express"/>	<input type="button" value="Order"/>

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Welcome to Anthony Franco's Family, Italian and Pizza cuisine
There's more to Anthony Franco's than just pizza - our full-range restaurant menu has something for everyone, at prices that are guaranteed to please. The atmosphere of Anthony Franco's reminds you of a small country Italian trattoria. Wonderful aromas from our freshly prepared traditional home-style dishes fill the air. Anthony Franco's Pizzeria takes pride in using the freshest ingredients available for our homemade tomato sauce. Our recipe is one that has been handed down in the family for generations. Our pizza dough is made fresh daily, hand rolled and then hand tossed to insure the best

Special of the day
Fried Calamari
served w/ sweet or hot





Burger Bonanza

All Burgers 6oz. are Certified Black Angus. Served with coleslaw lettuce, tomato and french fries.


Hamburger	Hamburger	\$3.00	<input type="button" value="express"/>	<input type="button" value="Order"/>
Cheese burger	Cheese burger	\$3.20	<input type="button" value="express"/>	<input type="button" value="Order"/>
Swiss burger	Hamburger with melted swiss cheese	\$3.30	<input type="button" value="express"/>	<input type="button" value="Order"/>

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Seafood

<input type="button" value="express"/>	<input type="button" value="Order"/>	#141 Shrimp with Broccoli (quart)	\$8.95	<input type="button" value="express"/>	<input type="button" value="Order"/>
<input type="button" value="express"/>	<input type="button" value="Order"/>	#142 Shrimp with Chinese vegetable (Bok Choy) (quart)	\$8.95	<input type="button" value="express"/>	<input type="button" value="Order"/>
<input type="button" value="express"/>	<input type="button" value="Order"/>	#143 Shrimp with Snow Peas (quart)	\$9.35	<input type="button" value="express"/>	<input type="button" value="Order"/>
<input type="button" value="express"/>	<input type="button" value="Order"/>	#144 Shrimp with Mixed vegetables (quart)	\$8.95	<input type="button" value="express"/>	<input type="button" value="Order"/>
<input type="button" value="express"/>	<input type="button" value="Order"/>	#145 Shrimp with Mushroom (quart)	\$8.95	<input type="button" value="express"/>	<input type="button" value="Order"/>




Tripple decker

Served with coleslaw, pickle & french fries

Turkey club	Sliced turkey, bacon, lettuce & tomato	\$6.95	<input type="button" value="express"/>	<input type="button" value="Order"/>
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Buen Appetito, Eat Well
We'll make you happy with the best of the best

#1. Godfather - Famous Cold Cut Sandwich List

Ham, Prosciutto, Capicola and Fresh Mozzarella \$7.25

Your Preference:
Select Bread: italian, whole wheat, semolina, hard crusted, round roll, hero roll (\$1.00 Extra)
Select Dressing: mayo, mustard, oil & vinegar, balsamic vinegar, honey mustard, pesto sauce, raspberry balsamic

Please include:
 lettuce, tomato, onion, sweet roasted peppers (\$0.50 Extra), hot peppers (\$0.50 Extra), roasted tomatoes (\$0.50 Extra), sundried tomatoes (\$0.50 Extra)

Special Instructions:
Recipient:

Qty: 1

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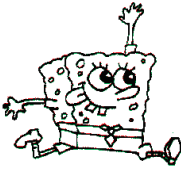


Bagels Unlimited II

Special of the day
Egg, Taylor Ham & Cheese

Delicious egg, taylor ham & cheese on your favorite bagel only \$3.25!

Hours of operation:
Monday Thru 10:30 AM - 09:00 PM
Thursday
Friday 10:30 AM - 09:00 PM
Saturday 10:30 AM - 09:00 PM
Sunday 10:30 AM - 09:00 PM



Childrens Menu

for children ages 11 & under

Sponge Bob	1 slice of french toast with butter & syrup	\$3.25	<input type="button" value="express"/>	<input type="button" value="Order"/>
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Famous New York Style Fresh Bagels

invite you to peruse these menu pages to find the right flavors that are just right for you. And now you can send your order in OnLine to have your meal prepared exactly as you like it and have it ready for you to pick up or delivered to your front door or office. It's no secret that the scores of bagel shops compete for bragging rights when it comes to the best baked goods in town. But at Unlimited, a taste of any of our varieties quickly puts that debate to rest. The secret to the Unlimited's success is its boiling technique, which may be more time consuming than the water steaming method, but results in a better product with shine, body and texture. From cinnamon-raisin bagels to great breakfasts and lunches, Unlimited knows its stuff! It's a perfect way to start off your morning before heading to the office.

Come in and see us at 60 Beaverbrook Road

Friendly user interface

PBSMenu is unique in the industry as we provide you with a thorough and easy to use interface that allows your restaurant the capability of adding and changing **all** restaurant information with straightforward and intuitive input screens accessible from any PC connected to the internet. It is not necessary to use a web-master or to limit the amount of updates per month, however these options are available. Dependent on a level of authority you grant an associate, he or she would be authorized to add or update any or all of your restaurants information, from changing the daily specials, uploading images, adding and changing menu items and categories, up to and including adding or changing a new restaurant and its staff members. All of this is accomplished online with instant database update.

Menus- Friendly Customer interface

One of the key strengths of PBSMenu is that it provides your restaurant with a friendly set of entry screens that guide your customers through your online menu just as easily they would peruse your printed menu to examine all the varieties of food you offer and any additional items that would complement their order.

The ordering system starts with a complete home screen that can be used as your website home page or as an introduction to your ordering system. This gives your customer general information about your services and any specials you may be offering. Your customer can then view your complete menu broken down by categories i.e. - appetizers, sandwiches, etc.

The home page contains general Information about your restaurant

- Restaurant description
- Cuisine
- Text describing atmosphere
- Name, address, phone
- With link to mapping program
- Catering options
- Contact information
- For reservations and catering services
- Blackboard specials
- Images of restaurants
- Eat-in or take-out options
- Delivery information
 - Delivery charge- (if any)
 - Delivery minimums
 - Areas where delivery is available
 - Lead-time minimum
- Hours of operation
- Charge cards accepted
- Coupon discounts

NEW YORK BURRITO
GOURMET WRAPS

Home Page | Menu | View your Order | Administration

Other Restaurants

Welcome to
New York Burrito Gourmet wraps
Dessert , Family , Fast Food , Fund raising organizations and Mexican cuisine

Broadway meets Beckley Road with a Tex-Mex twist! Specializing in southwestern burritos and tortilla wraps, New York Burrito offers hearty portions, a friendly atmosphere, affordable prices, and free wireless Internet access. New York Burrito, part of a small franchise organization, has a unique feel that bucks the cookie-cutter franchise mold. The restaurant's trendy neon and aluminum decor is juxtaposed with a mural depicting desert scenes of saguaro cactus and red mesas and buttes. Ordering takes place at the counter and food is prepared by professional wrap artists right before your very eyes. The choices include a Marinated Steak Gourmet Wrap, Staten Island "Smothered" Burrito and Marinated Chicken, to name a few. For no additional charge you can also go the half pinto and half black bean route. You also can choose the flavor of your tortilla: flour, spinach, wheat, garlic herb, tomato basil and jalapeno, and for an additional 75 cents, you can have a low-carb wrap netting 75 percent less carbs than the other wraps. Those afraid of spicy foods are able to rest easy. Mild salsa provides ample spice without going overboard. Or, try our guacamole. It adds appropriate zest to chips and entrees. There's a come-as-you-are atmosphere in New York Burrito that's perfect for popping in to pick something up or sitting down for a casual bite to eat.

Even though "burrito" is part of our name, New York Burrito actually offers much more than just Mexican specialties. In fact, we feature a variety of upscale and regional fare including a cross-cultural menu which satisfies a broad range of palettes and appetites. The flavors and ingredients are simple yet sophisticated and everything is made fresh as each order is made in full view of the customer.

This emphasis on "fast casual" provides a delicious and healthier alternative to typical fast

New York Burrito, maker of the world's best gourmet wraps is now serving the world's best gourmet desserts at its Lincoln Park location. Bring your wireless laptop or PDA and enjoy free Internet access while you dine.

Special of the day
#18. The Bowery

Whole pinto beans and Spanish lime rice wrapped in a warm 12-inch tortilla of your choice, smothered with NY Burritos famous red or green (Spicy) sauce, topped with cheddar jack cheese, lettuce, tomato, onion and sour cream. only \$5.95!

New York Burrito
30 Forest Pl
Towaco NJ 07082
Get Map
1(201)602-0136
Fax:1(206)339-4478
email:ed@PBSMenu.com
www.pbsmenu.com
Join our mailing list

Catering is available please Contact Ed or Bob
Lincoln Park NJ 07035
1(973)628-2900
Ed@PBSMenu.com

	Open	Close
Monday Thru Thursday	10:30 AM	09:00 PM
Friday	10:30 AM	10:00 PM
Saturday	10:30 AM	10:00 PM
Sunday	10:30 AM	08:00 PM

New Hours for winter

Visa | MasterCard | American Express | Discover

Welcome!

NEW YORK BURRITO

GOURMET WRAPS

Home Page Menu View your Order Administration

- Gourmet wraps and bowls
- Personal Gourmet Wraps
- Fajita Wraps
- Specialty Wraps
- Traditional Smothered Burritos
- Low Carb Wraps
- Gourmet Mix Wraps and bowls
- Gourmet Salads
- Tostitos Tacos
- Gourmet Enchiladas
- Side Orders
- Gourmet Drinks
- Bottled Drinks
- Gourmet Desserts
- Gourmet Dessert Wraps
- Hard Copy



Gourmet wraps and bowls



All of our gourmet wraps and bowls are served on a giant warm tortilla of your choice or 'naked' in a bowl, with black or whole pinto beans, white or Spanish lime rice and garnished with onions, tomato, lettuce and cheddar/jack cheese or sour cream. They all include some of our famous New York Burrito tortilla chips with your choice of mild, medium pepper-corn or hot jalapeno salsa or cheese dip.

Marinated Steak	\$5.95	Order	Jumbo Shrimp	\$6.45	Order
Spicy Cajun Shrimp	\$6.45	Order	Teriyaki Shrimp	\$6.45	Order
Marinated Chicken	\$5.95	Order	Spicy Cajun Chicken	\$5.95	Order
Teriyaki Chicken	\$5.95	Order	Yankee Bean Burrito	\$5.75	Order

Personal Gourmet Wraps

Custom Made Gourmet Wraps

Personal Gourmet Wrap Make your own delicious gourmet wrap with PBMMenu.com/NYB \$6.45 [Order](#)



Fajita Wraps

All of our fajita wraps are served on a giant warm tortilla of your choice, garnished with green and red bell peppers, sweet red onions, Spanish lime rice and cheddar/jack cheese. They all include some of our famous golden tortilla chips with your choice of mild, medium pepper-corn or hot jalapeno salsa.

Marinated Steak Fajita	Delicious New York Burrito marinated steak.	\$5.95	Order
Marinated Chicken Fajita	Our delicious lean marinated chicken.	\$5.95	Order
Vegetable fajita	fajita vegetables served on a giant warm tortilla of your choice, garnished with green and red bell peppers, sweet red onions and spanish lime.	\$5.75	Order
Shrimp/Steak Combo Fajita	For landfood lovers and seafood lovers only. If you like our Jumbo shrimp and our marinated steak you must try this combo.	\$6.45	Order



Specialty Wraps



These wraps will give your taste buds a work out! You'll know many of these by name as we've taken some of the most beloved "old standbys" and injected a little extra "zap in the wrap." Others feature some exotic flavors you may not be too familiar with right now, but we promise, once you try them, you'll be back for more.

Vegetarian	Vegetarian pinto or black beans, Spanish lime rice, lettuce, tomatoes, and guacamole. Served with our famous New York Burrito tortilla chips and your choice of mild, medium pepper-corn or hot jalapeno salsa.	\$5.95	Order
Tri-Boro Taco Salad Wrap	Taco crisps, spiced taco beef, black or pinto beans, lettuce, tomato, onions, cheddar/jack cheese garnished with red or green sauce, served in a giant warm tortilla of your choice.	\$5.75	Order
Chicken Caesar salad wrap	Cool, crisp romaine lettuce, chicken, Caesar salad dressing, Parmesan cheese, chopped onions served in a giant warm tortilla.	\$5.75	Order
Little Italy	Delicious New York Burrito Meatballs drenched in Italian Tomato Sauce and melted cheddar-jack cheese	\$5.95	Order
BBQ Beef Brisket	Marinated brisket of beef with tangy barbecue sauce, cole slaw and crushed pineapple. Served with our famous New York Burrito tortilla chips and your choice of mild, medium pepper-corn or hot jalapeno salsa.	\$5.95	Order
Barbecue Chicken	Marinated chicken with tangy barbecue sauce, cole slaw and crushed pineapple.	\$5.75	Order
Hawaiian Chicken Salad	Mango chicken, Spanish lime rice, tomato, onion, lettuce, crushed pineapple and curry dressing. Delicious!	\$5.75	Order
Chicken Club	Marinated chicken, bacon, lettuce, tomatoes, onions, cheese, Ranch dressing and guacamole.	\$5.95	Order
Thai Peanut	Fluffy white rice, marinated chicken, covered with a Thai peanut sauce, black or pinto beans, lettuce, tomato, onion and cheese.	\$5.75	Order
BBQ Chicken Salad wrap	Black beans, marinated chicken with tangy BBQ sauce, Ranch dressing and guacamole.	\$5.75	Order
Oriental Chicken	White rice, marinated chicken, lettuce, tomatoes, onions, crushed pineapple, Oriental noodles and Oriental sesame dressing.	\$5.75	Order
Raspberry chicken salad	delicious marinated chicken, fresh romaine lettuce, raspberry cream cheese, cucumbers, raisins, and raspberry dressing.	\$5.75	Order
Mandarin chicken	Marinated chicken crisp romaine lettuce, mandarin oranges, sliced almonds, Oriental noodles, and Oriental sesame dressing.	\$5.75	Order



Traditional Smothered Burritos

Giant warm tortilla filled with generous portions of delicious ingredients. Each smothered with your choice of vegetarian green or mild red chili sauce, garnished with lettuce, cheeses, tomatoes and sour cream.

The Bowery	Whole pinto beans and Spanish lime rice wrapped in a warm 12-inch tortilla of your choice, smothered with NY Burritos famous red or green (Spicy) sauce, topped with cheddar/jack cheese, lettuce, tomato, onion and sour cream.	\$5.75	Order
The Staten Island	Seasoned beef, vegetarian whole pintos, and Spanish lime rice.	\$5.95	Order
The Times Square	Seasoned beef or chicken, and Spanish lime rice.	\$5.95	Order
The Original New York Burrito	Pastrami, seasoned beef, whole pintos, and Spanish lime rice.	\$5.95	Order
The South Bronx	Barbecue beef brisket, whole pintos, and Spanish lime rice.	\$6.45	Order
NY Bob's Brooklyn Special	Seasoned beef and vegetarian whole pintos served enchirito style and covered with hot melted cheeses.	\$6.45	Order

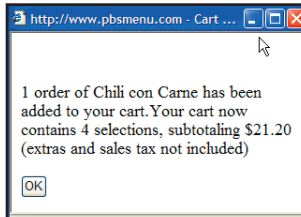


Low Carb Wraps

Try these delicious wraps and enjoy a healthy, hardy meal with very few Carbohydrates All

Easy to place an order

After your customer enters your ordering system and checks out your daily specials he/she will then browse your menu. Sometimes if the food is too good to describe with mere words you may have provided art work for it. Your customer then selects the foods he or she would like to order, either express (1 serving as prepared) or orders the food in detail exactly how he or she would like it prepared.



NEW YORK BURRITO

GOURMET WRAPS

Home Page Menu View your Order Administration

NY Bob's Brooklyn Special - Traditional Smothered Burritos

Seasoned beef and vegetarian whole pintos served enchirito style and covered with hot melted cheeses.

\$6.45

Your Preference-

<p><i>Select tortilla</i></p> <p><input type="radio"/> flour</p> <p><input type="radio"/> golden wheat</p> <p><input type="radio"/> spinach</p> <p><input type="radio"/> tomato basil</p> <p><input type="radio"/> garlic herb</p> <p><input type="radio"/> Chipotle</p> <p><input type="radio"/> jalapeno</p> <p><input type="radio"/> low carb (\$0.75 Extra)</p> <p><input type="radio"/> naked(bowl)</p>	<p><i>Select Chile Sauce</i></p> <p><input type="radio"/> Mild red</p> <p><input type="radio"/> Hot green</p> <p><input type="radio"/> without any</p>	<p><i>Select salsa</i></p> <p><input type="radio"/> hot</p> <p><input type="radio"/> medium</p> <p><input type="radio"/> mild</p> <p><input type="radio"/> without any</p>	<p><i>Please include</i></p> <p><input type="checkbox"/> double the meat (\$1.00 Extra)</p> <p><input type="checkbox"/> no lettuce</p> <p><input type="checkbox"/> no tomatoes</p> <p><input type="checkbox"/> no onions</p> <p><input type="checkbox"/> Chili & drink combo (\$3.00 Extra)</p> <p><input type="checkbox"/> Soup & drink combo (\$3.00 Extra)</p> <p><input type="checkbox"/> Put garnishes on the side</p>	<p><i>Special Instructions</i></p> <div style="border: 1px solid gray; height: 40px; width: 100%;"></div> <p><i>Recipient</i></p> <div style="border: 1px solid gray; width: 100%;"></div>
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Qty: 1

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Menu Items and Menu Categories

Menu Categories are maintained by chain (a group of like restaurants owned by the same owner) and can thereby be referred to by any menu item from restaurants within that chain. This keeps menus consistent for food establishments with multiple units.

Elements for each category include

- Category name
- Category description
- Up to 2 images
- The sequence number of the category
(As it is to appear on the menu)
- Category preferences
 - Preference name
 - Price
 - Selection status
- Category Extras
 - Description
 - Price if any
 - Selection status
- Minimum lead-time
(If greater than restaurant lead time)
 - For preparation
 - For delivery
- Express ordering option
(Detailed ordering not needed)
- Number of columns to appear on menu (1 or 2)

Menu Items are maintained for each restaurant.

Elements for each menu item include

- Item name
- Item description
- An image of the item, if available
- The category
- The sequence number
(As it is to appear within the category)
- Item preferences
 - Preference name
 - Price if any
 - Selection status
- Item Extras
 - Description
 - Price if any
 - Selection status
- Price
- Status (Active, inactive)
- Blackboard special

Easily add options, preferences and extras to any category or individual item. Upload images and artwork if available

Preferences and extras are maintained on a category and/or menu item level. When you assign a preference to a category it will be available for all the menu items within that category. For example bread might be a preference for the category sandwiches and the selection of bread i.e., rye, white, wheat will be an option for your customer to select from for all of the items within that category where smooth and chunky may be preferences for just peanut butter sandwiches.

TOWACO TACOS

Home Page | Menu | View your Order | Administration

Beef taco - Tempting Tacos

A warm, soft, flour tortilla filled with our spiced beef that has been slow simmered in authentic Mexican spices, crisp, shredded lettuce and fiesta salsa. \$4.95

-Your Preference-

Select Shell: Soft, Hot, Hard, Medium, Mild, Without any

Select salsa: No lettuce, No tomatoes, No onions, Double the meat (\$1.00 Extra), Chile and drink combo (\$3.00 Extra)

Special Instructions:

Recipient:

Qty: 1 | call text | Clear

Edit Menu Item


Menu Category: **Tempting Tacos** | Edit Category

Name: **Beef taco** | Seq No: 20

Description: **A warm, soft, flour tortilla filled with our spiced beef that has been slow simmered in authentic Mexican spices, crisp, shredded lettuce and**

Blackboard Special: Active Item

Price: 4.95

Current image on File: 

New image: Browse... Remove

tacos2.jpg
Browse to change

Edit item extras | Edit item preferences

Back | List Items | submit | Clear Form | preview

Change Category

Category Name: **Tempting Tacos** | Sequence No: 5

Description: **A warm, soft, flour tortilla filled with our spiced beef that has been slow simmered in authentic Mexican spices, crisp, shredded lettuce and fiesta salsa.**


Image 1:  | tacom3.jpg | Browse... | Remove Image

Image 2: | Browse... | Remove Image

Additional time needed to complete order (overrides restaurant default if greater):
 0 Days
 0 Minutes-for pickup orders
 0 Minutes-for delivery

Include Express button on menu?
 yes
 no
 Number of Columns on menu: 1

Edit Category Extras | Edit Menu Preferences

Done | submit | Clear

Preview an item

When adding or changing a menu item you can preview exactly how the item will be presented to the customer when selected. A look at the voice text that will be read to the restaurant on phone orders can be previewed as well.

PBSMenu.com

About PBSMenu

from your selection of Tempting Tacos, I would like 1 Beef taco at \$4.95 each, Prepare with medium salsa, Soft Shell,

ok | back

Change Extras

Item Category: Tempting Tacos

Edit	Delete	Seq#	Selected	Price
no lettuce	Delete	10	<input type="checkbox"/>	\$0.00
no tomatoes	Delete	20	<input type="checkbox"/>	\$0.00
no onions	Delete	30	<input type="checkbox"/>	\$0.00
double the meat	Delete	40	<input type="checkbox"/>	\$1.00
chile and drink combo	Delete	50	<input type="checkbox"/>	\$3.00

Add an extra name:

Edit item preferences | close window

Change Preferences

Preference Name: **salsa** Seq No: 10

Category: Tempting Tacos

Edit	Delete	Seq#	Description	Selected	Price
Edit	Delete	10	hot	0	\$0.00
Edit	Delete	20	medium	1	\$0.00
Edit	Delete	30	mild	0	\$0.00
Edit	Delete	40	without any	0	\$0.00

Add a preference description:

Edit item extras | done

Item Category: Tempting Tacos
Extra Name: chile and drink combo

Seq Number: 50 | New Name: chile and drink combo

Selected: | Price: 3

Submit | clear

Category	Seq	Edit	Delete
Tempting Tacos	0	Shell	Remove
Tempting Tacos	10	salsa	Remove

Add Preference | Edit Category Extras

close window

Easy checkout

NEW YORK BURRITO
GOURMET WRAPS

Home Page | Menu | View your Order | Administration

-----Your Order so far-----

Category	Item	Qty	Preparation/Extras	Instructions	Recipient	Price
Traditional Smothered Burritos	The Bowery	1	flour tortilla Mild red Chile Sauce medium salsa no onions Chili & drink combo (\$3.00) Put garnishes on the side.		Extra T L C Rose	\$5.75 Remove this Item
						Extras..... \$3.00
Tempting Tacos	Taco Trio	1	vegetarian Chile Entree	Nel		\$5.75 Remove this Item
Gourmet Dessert Wraps	Big Apple Burrito	1		Tara		\$5.45 Remove this Item
						SubTotal: \$19.95

Back | Continue Shopping | Empty Cart | Delivery | Pickup | Eat In | Print

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NEW YORK BURRITO
GOURMET WRAPS

Menu | View your Order | Administration

pbscorp@aol.com
Neil Sullivan
18 Hillside Drive

City: 7035 - Lincoln Park | State: NEW JERSEY | Zip: 07035

*Phone: 1(201)555-0620

Please have Order Ready for: 3 | 11 | 2005 | about 4 | 30 | PM | Or Sooner

Instructions/Directions
(i.e. home, office, time needed, etc.)

How were you referred to this website?
 Marketeer Friend sign Super Coups
 Menu Welcome Wagon Valpak Cospon other

Would you like to be notified of our specials? yes no

Back | Proceed | Start Over | erase address

*Required

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After a menu item is ordered, or whenever the customer views their cart, PBSMenu will display the total order and give the customer the option to check out, change the order, or to order more goods.

The customer will then select eat-in, pickup or delivery options (only the options you made available for the restaurant will be offered). The customer then will fill in their name, phone number and email address. A delivery address is only required for delivery orders. This information is saved and will be filled in the next time the customer uses the service.

Using a pull-down menu, the customer will then enter the time he would like the order to be ready. The pull-down menu is preset with the minimum time required to prepare the order as per the restaurant or the menu category's minimum lead-time. The time and date can be adjusted to any time after this time.

Any special instructions pertaining to the order or delivery can be entered at this point and a radio button is presented to identify how the person found the website. This is used to help track what promotions are effective and may also be used by PBSMenu to calculate discounts in conjunction with referred-by advertising set up for the restaurant.

A message is prompted asking if it is OK to take their email address to send them a notification of your specials. A radio button defaults to yes.

The order is presented to the customer for review before being sent to you.

The order is then totaled. Sales tax and fees are added if applicable, and any discounts are taken. The order is then presented to the customer for review and verification. The customer can then send the order to your restaurant, go back to the previous screens and make any changes, or print out the order.

Verify the Cart

Verify this order is correct, and then please select one of the following options

 Transmit this order to our restaurant
 Print this order on your printer
 Add more to your cart
 Preview text of Call-In
 Back to previous screen

New York Burrito Gourmet wraps
 Shop Rite Center
 60 Beaverbrook Rd
 Lincoln Park, NJ 07035

Please deliver the following order on 15-Mar-05 around 01:15 AM (Neil Sullivan)
 18 Hillside Drive
 Lincoln Park, NJ, 07035
 1 (201) 555-0620
 Instructions-----
[Get Map](#)

Phone: 1 (973) 628-2900
Fax: 1 (973)
orders@Pbs

Category	Item	Qty	Preparation/Extras	Instructions	Recipient	Price
Traditional Smothered Burritos	The Bowery	1	flour tortilla Mild red Chile Sauce medium salsa no onions Chili & drink combo (\$3.00) Put garnishes on the side	Extra T L C Rose	Rose	\$5.75
<i>Extras.....</i>						\$3.00
Tempting Tacos	Taco Trio	1	vegetarian Chile E		Neil	\$5.75
Side Orders	Chili con Carne	1				\$4.25
Gourmet Dessert Wraps	Big Apple Burrito	1			Tara	\$5.45

SubTotal: \$24.20

NEW YORK BURRITO
GOURMET WRAPS

[Home Page](#) [Menu](#) [View your Order](#) [Administration](#)

Thank you for submitting your order. Enjoy your meal!
 Please note your serving tray will remain with this order until you empty it or 21 days pass by

-----**Your Order so far**-----

Category	Item	Qty	Preparation/Extras	Instructions	Recipient	Price
Traditional Smothered Burritos	The Bowery	1	flour tortilla Mild red Chile Sauce medium salsa no onions Chili & drink combo (\$3.00) Put garnishes on the side	Extra T L C Rose	Rose	\$5.75 Remove this Item
<i>Extras.....</i>						\$3.00
Tempting Tacos	Taco Trio	1	vegetarian Chile Entree		Neil	\$5.75 Remove this Item
Side Orders	Chili con Carne	1				\$4.25 Remove this Item
Gourmet Dessert Wraps	Big Apple Burrito	1			Tara	\$5.45 Remove this Item

SubTotal: \$24.20

[Back](#) [Continue Shopping](#)

-----**Your Order so far**-----

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<i>Extras.....</i>						\$3.00
Tempting Tacos	Taco Trio	1	vegetarian Chile Entree		Neil	\$5.75 Remove this Item
Side Orders	Chili con Carne	1				\$4.25 Remove this Item
Gourmet Dessert Wraps	Big Apple Burrito	1			Tara	\$5.45 Remove this Item

SubTotal: \$24.20

[Back](#) [Continue Shopping](#) [Empty Cart](#) [Delivery](#) [Pickup](#) [Eat In](#) [Print](#)

Inc. 2004,2005

If your restaurant charges a phone via internet fee to cover phone charges it is added on and a window is presented to the customer prompting him to accept or reject it.

Verify the Cart

Verify this order is correct, and then please select one of the following options

 Transmit this order to our restaurant
 Print this order on your printer
 Add more to your cart
 Preview text of Call-In
 Back to previous screen

New York Burrito Gourmet wraps
 Shop Rite Center
 60 Beaverbrook Rd
 Lincoln Park, NJ 07035

Please deliver the following order on 15-Mar-05 around 01:15 AM (Neil Sullivan)
 18 Hillside Drive
 Lincoln Park, NJ, 07035
 1 (201) 555-0620
 Instructions-----
[Get Map](#)

Phone: 1 (973) 628-2900
Fax: 1 (973)
orders@Pbs

Category	Item	Qty	Preparation/Extras	Instructions	Recipient	Price
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<i>Extras.....</i>						\$3.00
Tempting Tacos	Taco Trio	1	vegetarian Chile E		Neil	\$5.75
Side Orders	Chili con Carne	1				\$4.25
Gourmet Dessert Wraps	Big Apple Burrito	1			Tara	\$5.45

SubTotal: \$24.20

NEW YORK BURRITO
GOURMET WRAPS

[Home Page](#) [Menu](#) [View your Order](#) [Administration](#)

Thank you for submitting your order. Enjoy your meal!
 Please note your serving tray will remain with this order until you empty it or 21 days pass by

-----**Your Order so far**-----

Category	Item	Qty	Preparation/Extras	Instructions	Recipient	Price
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Side Orders	Chili con Carne	1				\$4.25 Remove this Item
Gourmet Dessert Wraps	Big Apple Burrito	1			Tara	\$5.45 Remove this Item

SubTotal: \$24.20

[Back](#) [Continue Shopping](#) [Empty Cart](#) [Delivery](#) [Pickup](#) [Eat In](#) [Print](#)

-----**Your Order so far**-----

Category	Item	Qty	Preparation/Extras	Instructions	Recipient	Price
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Side Orders	Chili con Carne	1				\$4.25 Remove this Item
Gourmet Dessert Wraps	Big Apple Burrito	1			Tara	\$5.45 Remove this Item

SubTotal: \$24.20

[Back](#) [Continue Shopping](#) [Empty Cart](#) [Delivery](#) [Pickup](#) [Eat In](#) [Print](#)

Inc. 2004,2005

8

Your orders are sent to you by Phone, Fax or email

There is no need for computer equipment at your restaurant.



Voice(phone)

Hello, New York Burrito Gourmet wraps, this is a PBS Menu order from Neil Sullivan. My phone number is 1(201)555-0620. Please deliver the following order around 10:15 AM (or sooner). From your selection of Traditional Smothered Burritos, I would like 1 The Bowery at \$5.75 each. (This is for Rose) Prepare with flour tortilla, Mild red Chile Sauce, medium salsa, Please include no onions, Chili & drink combo for an additional \$3.00, Put garnishes on the side, Instructions as follows: Extra T L C. From your selection of Tempting Tacos, I would like 1 Taco Trio at \$5.75 each. (this is for Neil) Prepare with vegetarian Chile Entree, From your selection of Gourmet Dessert Wraps, I would like 1 Big Apple Burrito at \$5.45 each. (This is for Tara) Subtotal \$19.95. 6% New Jersey Sales Tax \$1.20, Total \$21.15. The delivery address is 18 Hillside Drive, Lincoln Park, NJ, 07035. My email address is pbscorp@aol.com. You will soon be receiving this order. If you have any questions regarding this call me, again my phone number is 1(201)555-0620.

-----An order from PBSMenu-----

New York Burrito Gourmet wraps
 Shop Rite Center
 60 Beaverbrook Rd.
 Lincoln Park NJ 07035
 Phone: 1(201) 602-0136 Fax: 1(973) 402-0842

Please deliver the following order around 10:15 AM (or sooner)
 Neil Sullivan
 18 Hillside Drive
 Lincoln Park, NJ, 07035

Fax

Please Call 1(201)555-0620 to confirm receipt of this fax

[Pbscorp@aol.com](mailto:pbscorp@aol.com)

Traditional Smothered Burritos The Bowery 1 \$5.75(For: Rose)
 Extra T L C flour tortilla Mild red Chile Sauce medium salsa no onions
 Chili & drink combo (\$3.00) Put garnishes on the side Extras.....\$3.00

Tempting Tacos Taco Trio 1 \$5.75(For: Neil)
 Vegetarian Chile Entree

Gourmet Dessert Wraps Big Apple Burrito 1 \$5.45(For: Tara)

Subtotal.....\$19.95
 6% New Jersey Sales Tax.....\$1.20 Total.....\$21.15

New York Burrito Gourmet wraps
 Shop Rite Center
 60 Beaverbrook Rd
 Lincoln Park, NJ 07035

Phone: 1(201) 602-0136
 Fax: 1(973) 402-9117
orders@pbsmenu.com

Please deliver the following order around 02:15 PM (or sooner)
 Neil Sullivan
 18 Hillside Drive
 Lincoln Park, NJ, 07035
 1(201) 555-0620
 Instructions-----

[Get Map](#)

Category	Item	Qty	Preparation/Extras	Instructions	Recipient
Traditional Smothered Burritos	The Bowery	1	flour tortilla	Extra T L C Rose	Neil
			Mild red Chile Sauce		
			medium salsa		
			no onions		
	Chili & drink combo (\$3.00)				
	Put garnishes on the side				
Extras.....					
Tempting Tacos	Taco Trio	1	vegetarian Chile Entree		Neil
Gourmet Dessert Wraps	Big Apple Burrito	1			Tara
SubTotal					
6% New Jersey Sales Tax					
Total					

Hard Copy

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-----An order from PBSMenu-----

New York Burrito Gourmet wraps
 Shop Rite Center
 60 Beaverbrook Rd
 Lincoln Park NJ 07035
 Phone: 1(201) 602-0136 Fax: 1(973) 402-0842

Please deliver the following order around 10:15 AM (or sooner)
 Neil Sullivan
 18 Hillside Drive
 Lincoln Park, NJ, 07035
 1(201) 555-0620
 Instructions-----

Email

[Get Map](#)
 Send Acknowledgment to: pbscorp@aol.com

Category	Item	Qty	Preparation/Extras	Instructions	Recipient	Price
Traditional Smothered Burritos	The Bowery	1	flour tortilla	Extra T L C Rose	Neil	\$5.75
			Mild red Chile Sauce			
			medium salsa			
			no onions			
	Chili & drink combo (\$3.00)					
	Put garnishes on the side					
Extras.....						\$3.00
Tempting Tacos	Taco Trio	1	vegetarian Chile Entree		Neil	\$5.75
Gourmet Dessert Wraps	Big Apple Burrito	1			Tara	\$5.45
SubTotal:						\$19.95
6% New Jersey Sales Tax						\$1.20
Total.....						\$21.15

PBSMenu- Receive orders via Fax, Voice, and E-mail

Your restaurant has the option of receiving orders via e-mail, fax, or by voice over the internet, or a hard copy could be printed by the customer and manually faxed to or carried in to the restaurant. There is no need for the restaurant to have any computer equipment on site unless you use the E-mail option.

- Fax (with voice notification)
 - A phone call is made to the phone number designated as the voice phone number for the restaurant announcing to the restaurant that a fax of their order is being sent along with the name and phone number of the person placing the order.
 - A fax detailing the order is then transmitted to the fax number designated for the restaurant.
- Voice
 - A phone call is placed to the restaurant informing the restaurant it has an order from someone on the internet. PBSMenu then gives the callers name and phone number as well as the address if it is for a delivery and requests the time (and/or date) the order should be ready to be picked up or delivered (minimum lead times are controlled by the restaurant). The call continues to place the order by giving the menu category, the name of the menu item being ordered, the quantity, any preferences associated with the item, any add-on items that also might be ordered with the item and any special instructions as to its preparation. The price of the item as it appears on PBSMenu is then mentioned to avoid any misunderstandings. This information is repeated for each item being ordered. At the conclusion, the phone number of the caller is repeated and the order taker is given the option of having the entire order repeated.
 - If a fax number is available for the restaurant, PBSMenu will inform the restaurant that a fax will also be sent with this information and fax a copy to the designated fax number.
- Email
 - An email of the order will be sent to the email address designated for the restaurant describing the entire order in detail. The email will contain a link back to the sender. The email will also contain a link to a mapping program that may prove helpful for delivery orders.
 - The restaurant can reply to the originator indicating he has received the order and that it will be prepared on time as described or let him know of any differences.
- Email with voice notification
 - A phone call is made to the phone number designated as the voice phone number for the restaurant announcing to the restaurant that an e-mail of their order is being sent along with the name and phone number of the person placing the order.
 - An email of the order is sent to the email address designated for the restaurant describing the entire order in detail. The email will contain a link back to the sender. The email will also contain a link to a mapping program that may prove helpful for delivery orders.
- Hardcopy-
 - A print of the order could be produced by your customer and used by them to keep track of who ordered what, and can be manually phoned in, faxed, or brought to the restaurant.
 - This option may be used for hotels/motels offering room service, with the printer located in the kitchen.

A small transaction fee will be charged for fax, voice, or email with voice notification transactions. No transaction fee will be charged for email only transactions. The fee can be charged to the customer and added to the order with a markup or absorbed by the restaurant.

Capture email addresses Broadcast your specials

Capture email address

At the time of check-out the customer is asked if he or she would like to receive a notification of your specials. Unless he or she changes the default, their email address will be available and included in your file to broadcast to.

Specify Specials

Menu items flagged as specials will appear prominently on the restaurant page of your system for customers to spot as soon as they enter your ordering system.

Edit Message

Customize the letter you send out to your customers and view how it looks before you send. Send yourself a test email.

Send email

Send email to everyone on your mailing list that would like to know of your specials. The mailing provides a link to your ordering system, so they can easily place their lunch order with you and request it to be ready for them to pick up at lunchtime. It also provides a link back to your system if the customer wants to be removed from your mailings.

Maintain your mailing list

Add, change and delete names and addresses on your list and specify whether or not to include them in your email broadcasts.

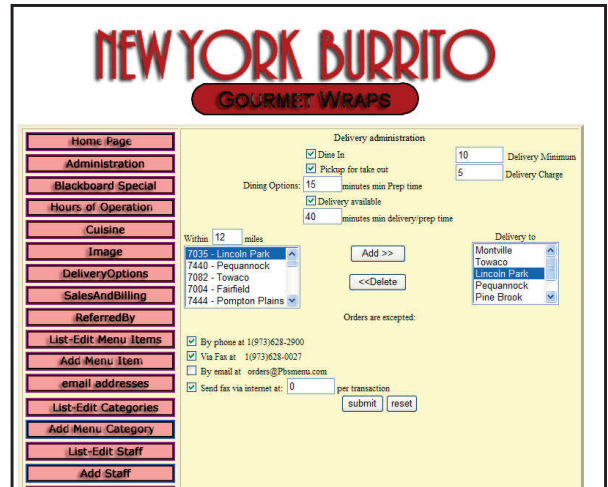
You control delivery locations by zip

Simple delivery setup

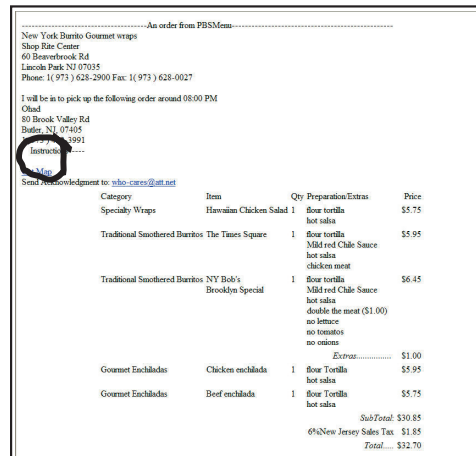
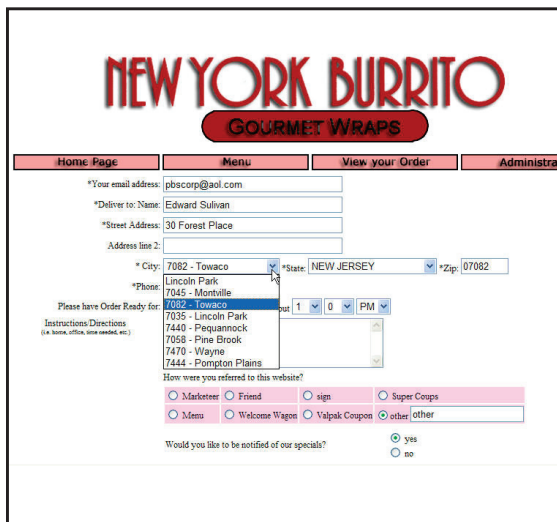
When setting up your delivery options, if you offer this service, you can specify a minimum order amount is for free delivery if any, and what the delivery charge is for orders below minimum. PBSMenu will present to you all of the areas within the specified number of miles from the zip code of the restaurant. You can then choose from this list the towns or area codes that you deliver to.

Customer cannot enter location outside your delivery area

On checkout the customer is presented with a city pull-down list that is populated with only the areas you deliver to.

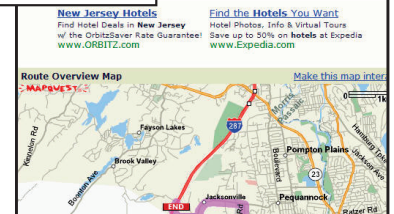
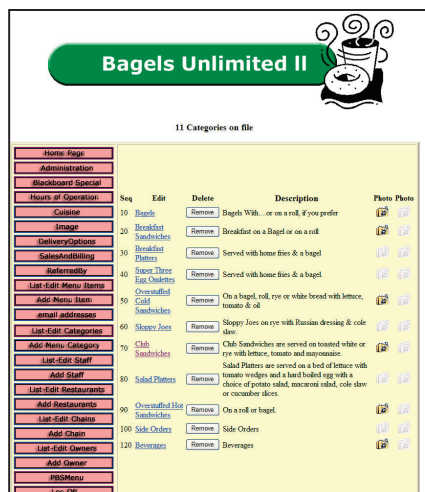


Links to a mapping site for directions
The email order will contain a link to one of the popular map websites. This can be used by the driver to speed up delivery.



Chain Consistent Restaurant Unique

The PBSMenu online ordering system maintains consistency for all the stores in your chain while preserving menu uniqueness and pricing for each individual restaurant. The top banner, menu categories, and pricing are shared for all the stores under a chain (or multiple units under a common owner) menu items, item images, restaurant information and pricing is maintained for each individual restaurant.



NEW YORK BURRITO

GOURMET WRAPS

Home Page Menu View your Order Administration

*Your email address: [jbscorp@aol.com]

*Deliver to Name: [Neil Sullivan]

*Street Address: [18 Hillside Drive]

Address line 2: []

*City: [7035 - Lincoln Park] *State: [NEW JERSEY] *Zip: [07035]

*Phone: [1201555-0620]

Please have Order Ready for: [3] [11] [2005] about [4] [30] [PM] Or Sooner

Instructions/Directions
(i.e. home, office, time needed, etc.)

How were you referred to this website?

Marketeer Friend sign Super Coups

Menu Welcome Wagon Valpak Coupon Other [other]

Would you like to be notified of our specials? yes no

[Back] [Proceed] [Start Over] [erase address]

*Required

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Track advertising coupons and referrals

A referral by description is maintained as a tool to track the success of your promotions and advertising campaigns. A discount dollar amount, a percentage or an item giveaway may be offered on a coupon or ad, when the customer checks the proper referral on placing the order, the order total will be adjusted. For example you may have a promotion from your coupon mailer (Valpac), \$2.00 off purchases over \$6.00. When your customer checks Valpac the discount or giveaway is included in totaling the order.

Verify the Cart

Verify this order is correct, and then please select one of the following options

Fax this order to the restaurant [] FAX via internet

Print this order on your printer [Print]

Add more to your cart [Continue Shopping]

text of Call-In [Preview Call]

[Back to previous screen] [Back]

New York Burrito Gourmet wraps Phone: 1 (973) 628-2900
 Shop Rite Center Fax: 1 (973) 628-0027
 60 Beaverbrook Rd
 Lincoln Park, NJ 07035 orders@pbsmenu.com

Please deliver the following order around 11:45 AM (or sooner)

Edward Sullivan
 30 Forest Place
 Towaco, NJ, 07082
 1 (973) 402-0842
 Instructions: ---
 into deadend street, across from the big rock
[Get Map](#)

Category	Item	Qty	Preparation/Extras	Price
Gourmet wraps and bowls	Marinated Steak	1	flour tortilla spanish line rice black beans cheddar-jack cheese topping medium salsa	\$5.95
Tempting Tacos	Taco Trio	1	spiced beef Entree	\$5.75
Bottled drinks	Mocha Frappacino	1		\$2.25
			Subtotal: \$13.95	
			coupon envelope (\$2.00)	
			6% New Jersey Sales Tax \$0.73	
			Total \$12.67	

NEW YORK BURRITO

GOURMET WRAPS

Home Page Administration Blackboard Special Hours of Operation Cuisine Image DeliveryOptions SalesAndBilling ReferredBy List-Edit Menu Items Add Menu Item email addresses List-Edit Categories

Referred By Advertisers		
Name	Selected	Description
Marketeer	<input type="checkbox"/>	Marketeer Post Card
Friend	<input type="checkbox"/>	word of mouth
sign	<input type="checkbox"/>	signage around town
Super Coups	<input type="checkbox"/>	Your Local Direct Mail Marketing Coupon Envelope
Menu	<input type="checkbox"/>	New York Burrito menu
Welcome Wagon	<input type="checkbox"/>	Welcome Wagon Post card
Valpak Coupon	<input type="checkbox"/>	coupon envelope
Add a new Referred By Description		

NEW YORK BURRITO

GOURMET WRAPS

Home Page Administration Blackboard Special Hours of Operation Cuisine Image DeliveryOptions SalesAndBilling ReferredBy List-Edit Menu Items Add Menu Item email addresses List-Edit Categories

Referred By File Maintenance

Referred By Name: [Valpak Coupon]

Initially Selected

Description: [coupon envelope]

Item Giveaway: [--no giveaway--]

Discount Minimum: [6]

Discount Percent: [0]

Discount Dollar Amount: [2]

[submit] [reset] [done]

Edit and add Referred By descriptions - Microsoft Internet Explorer

Address: http://www.pbsmenu.com/Administration/RefByEditForm.cfm?Tra

NEW YORK BURRITO

GOURMET WRAPS

Home Page Administration Blackboard Special Hours of Operation Cuisine Image DeliveryOptions SalesAndBilling ReferredBy List-Edit Menu Items Add Menu Item

Referred By Name: []

Initially Selected: []

Description: []

Item Giveaway: []

Discount Minimum: [10]

Discount Percent: [0]

Discount Dollar Amount: [0]

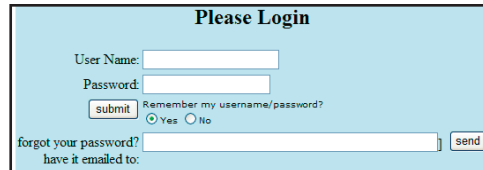
Stable Reliable Available

Since 1997, PBS Services, Inc. has been an innovator in the information systems industry and has been providing businesses with stable, reliable and available Professional Business Solutions in a variety of computer platforms and application software. PBSMenu, a completely open system that will run in any web browser is the best and most reliable online internet ordering software available. No similar product can compare with the usability, dependability and security of PBSMenu.com

Security

PBSMenu is designed to make updating any and all of the information easy and intuitive for anyone authorized to use it, while protecting your data and system from being accessed by someone without your permission.

- **Authentication** Ensures that a valid user is logged-in based on an ID and password provided by the user.
- **Authorization** ensures that the logged-in user is allowed to use a page or perform an operation. Authorization is based on one or more *roles* to which the user belongs. For example, someone could be a member of some or all of the following roles:
 - Restaurant Administration
 - Restaurant Management
 - Chain management
 - Staff management



- **Noshow technology** - When the user does not have permission to access certain information, it is not presented.

Hardware

All of the servers used by PBSMenu are protected by high-end managed _ UPS (Uninterruptible Power Supply) battery power backups, able to sustain the network for much longer than is needed for the natural gas generators to become activated. The generators utilize a constant supply of natural gas and, as such, are able to supply power **indefinitely** in the event of an *extended* power outage.

PBSMenu is running on an **extremely fast** Gigabit Ethernet network, a new technology that well exceeds the requirements of most internal networks, including our own. This offers ultra-fast throughput and room for expansion. Furthermore, the internal network uses IP's that are not accessible from the Internet, offering the *highest security*. The internal network is directly connected to a **17 Mbps external fiber connection**. This connection has **multiple points** of access including *Bell Canada* and *Sprint* which provides excellent **redundancy** in the case of an outage. This new technology allows us to serve up your web site with as much throughput and as little latency as possible, giving you a **lightning fast** connection accessible from anywhere in the world.

PBSMenu is hosted utilizing a technology called LVS on **Custom Firewalls/Routers** that provide the Firewalls/Routers and the network with *redundancy, fault-tolerance, load balancing, packet filtering* and *port blocking* services. "Fault Tolerance" and "Load Balancing" refers to the ability to have any number of machines providing the same service. Not only do they share the load between them appropriately ("weighed" to those servers that are able to handle higher loads), but if one server crashes, the others are able to instantly and transparently take it's place. LVS also allows servers to be temporarily disconnected from the pool for downtime-free maintenance and upgrades, and servers to be easily added to handle higher loads. This provides you with the **best** in *network performance, reliability and protection*. Shared servers are running a redundant SCSI RAID configuration, giving you maximum **efficiency** and **reliability** with a fail-safe server crash fallback.

PBSMenu's computer system is monitored using *Advanced Automated Network Monitoring System*, allowing us to **ensure** that your online ordering system is *available* to the world **24 hours a day, 365 days a year**.

Voice Technology

PBS Services uses Advanced Interactive Communications Services for voice over the internet transactions. While serving over 250,000 customers and delivering millions of communications transactions in its 5- year history, this system is considered to be the most robust interactive communications engine on the market. This platform has been designed to benefit from hardware available in Internet web-farms. It is based on the exchange of information using standard Internet protocols such as HTTP and XML. This makes the architecture distributed and promotes high levels of availability and reliability by using redundant systems that replicate all critical components.

SCALABILITY

This service has a 5-year history of accommodating its customers with millions of telephone calls. Scalability is a key factor to its hosting success. The telephony systems are housed in the facilities of telecommunications providers Broadview Networks, Inc. and AT&T, Therefore, this service is able to rapidly expand its telephony bandwidth as required by adding more bandwidth and servers to its modular system design

RELIABILITY

Because getting your internet orders fast during peak lunch and dinner hours requires extremely high hosts time sensitive solutions, we use this service as the system architecture is designed in a modular and parallel fashion that provides fault tolerance and redundancy so that if any one point in the system fails, there are standby parallel components available as backups.

AVAILABILITY

The voice over the internet service has achieved availability levels of 99.99 %, equivalent to systems "Commercial Fault Tolerant" or "Fault Tolerant", and in which the down-time is in the order of 50 minutes/year or less. All critical servers have "hot-swappable" components and "Quick Connect" wiring. Using these type of servers, if a server should fail it can be easily removed from the system and replaced quickly.

From your customer's prospective.....

I thought Internet ordering for take-out foods was a long way off, but now I see it's getting a lot of attention, now that most offices are equipped with high-speed Internet access and more and more houses are getting it.

This is the way it works; you're at work, or at home, you're hungry, you go onto the Internet and look up your favorite restaurant. You browse through their menu. Sometimes there are pictures of the food. You select your lunch or dinner or even breakfast that you would like to order from their complete menu, and order the food exactly how you would like it prepared (preferences). The options are presented to you of what choices they offer and also the extras that you can get with it, garnishes, sides (extras). You can specify any other instructions as well and even the recipient (ideal for offices). You then enter the approximate time you would like it. Then PBSMenu completes the order, totals it, and adds sales tax, discounts and whatever.

PBSMenu will call the restaurant on their voice line to let them know an order is coming and send a hard copy of your order to their fax and/or their email system. Some restaurants don't have email or a fax machine and instead have PBSMenu call in the complete order on their voice line. It will repeat the order if necessary based on a response by the order taker and will tell the order taker your name and phone number in case he needs clarification. For email orders, the restaurant can respond with an acknowledgement of the order, ensuring you that it has received the order, and will complete it

This is a really good way to order food. You don't need to remember where the stack of paper take-out menus are, you don't have to wait on hold, you don't get a busy signal, and you get the latest information about the place and the food, like prices, choices, and in some cases even pictures. And it doesn't let you make too many mistakes, for instance, forgetting to tell them your phone number, and helps you remember to ask for the right kind of bread etc., and other items that are available like combo deals that you may forget to ask about. It also only shows the options that are available to you like the city/zip codes that it will deliver to so you can't instruct them to deliver it if you aren't in that same area.

Sometimes the restaurant will charge a fee for the voice/fax option. This only makes sense because it costs them something for the phone call(s), but it is usually not much.

On Checkout you don't even need to sign in and become a member of anything, just an e-mail address, a name and a phone number are the only required fields, unless it's a delivery. That information is all saved on your computer so you don't need to reenter it the next time you order from PBSMenu.

Your e-mail address can be saved (It asks if it's OK) and the restaurant will even send an e-mail of their specials, this is great because it provides a link right to the ordering menu's web site where you can order lunch.

What's really convenient and helpful to office workers and professionals is that you can place an order from the office and pick it up on the way home. Once you use this service, the order you make can be kept for the next time.

The best part of all this is the user-friendly interface it's super easy to use and is available from anywhere on the internet. Try it.

PBS Menu.com
RISK FREE GUARANTEE

As high speed access to the internet becomes commonplace, more businesses and households will be using it as a sole resource to "reach out".

Become one of the first in your area to be "reached".

Try this system for 30 days with a money back satisfaction guarantee.



PBSMenu
One Step Ahead



NEW YORK BURRITO

GOURMET WRAPS

Home Page

Does your online menu illustrate the sumptuousness of your cooking in dramatic color and quality?

Traditional Smothered Burritos



Seasoned beef and vegetarian whole pintos served enchirito style and covered with hot melted cheeses.
\$6.45

-Your Preference-

Select tortilla

- flour
- golden wheat
- spinach
- tomato basil
- garlic herb
- Chipolte
- jalapeno
- low carb (\$0.75 Extra)
- naked(bowl)

Select Chile Sauce

- Mild red
- Hot green
- without any

Select salsa

- hot
- medium
- mild
- without any

Please include

- double the meat (\$1.00 Extra)
- no lettuce
- no tomatos
- no onions
- Chili & drink combo (\$3.00 Extra)
- Soup & drink combo (\$3.00 Extra)
- Put garnishes on the side

Special Instructions

Recipient

Back Qty: 1 ADD TO BASKET Clear

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